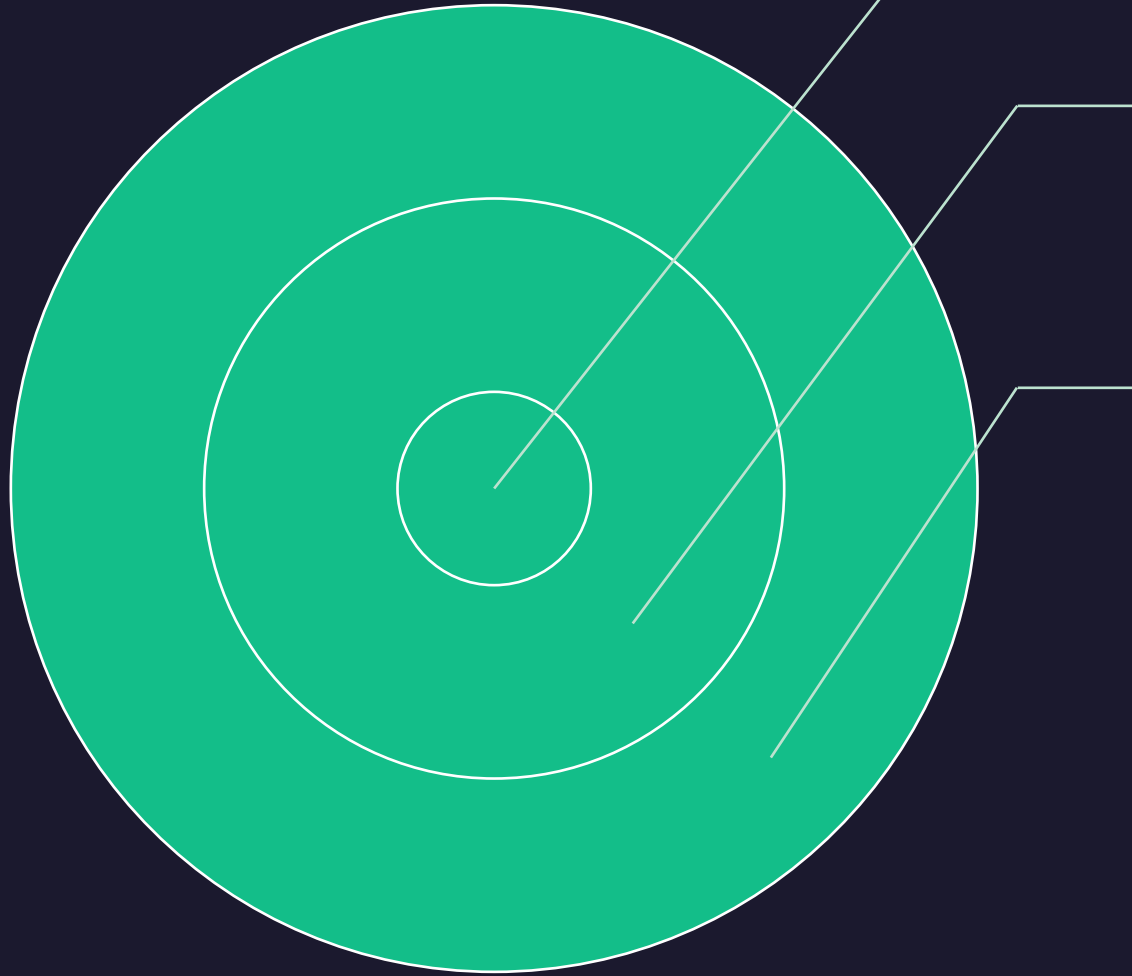


Golden Circle Holistic Approach



Total Involvement Program



Why?

How?

What?



Golden Circle

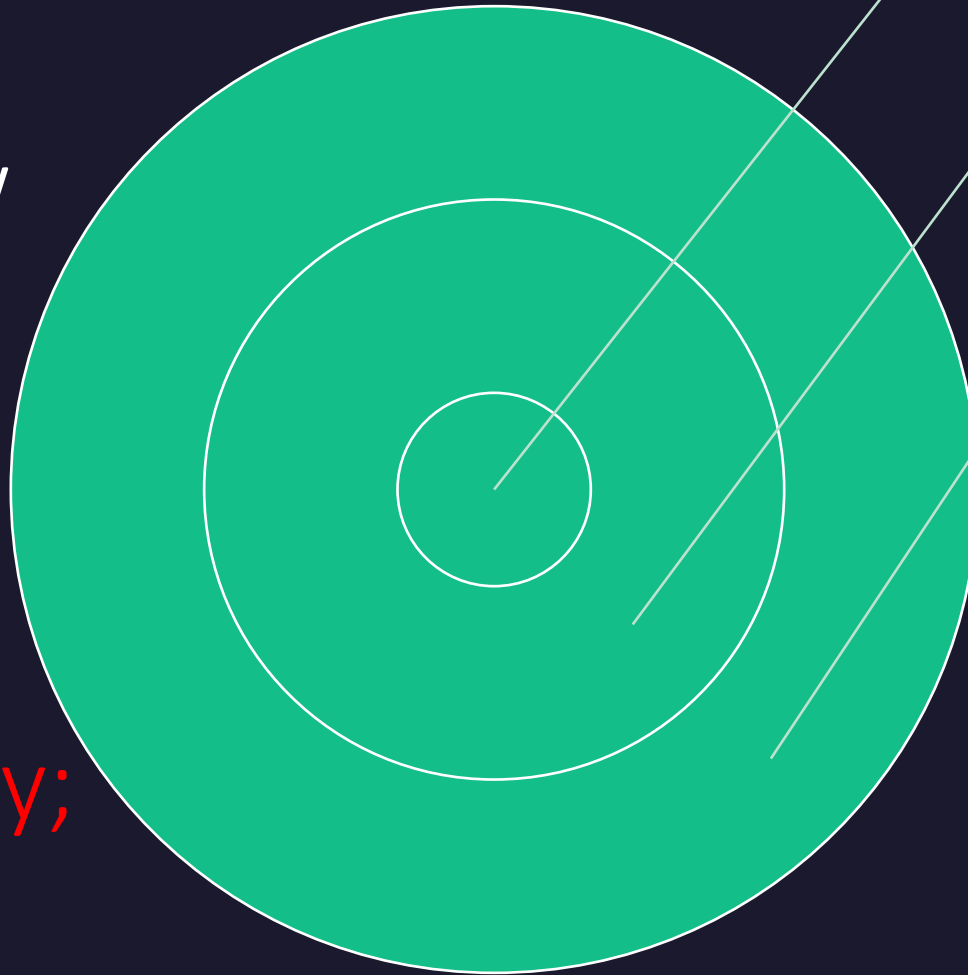
WHY?

How?

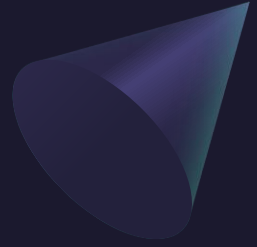
What?

The What and How
is Rational

The Why is about
Feeling; Trust; Loyalty;
Values & Beliefs



Golden Circle



Purpose?
Why exist?

Why should anyone care?

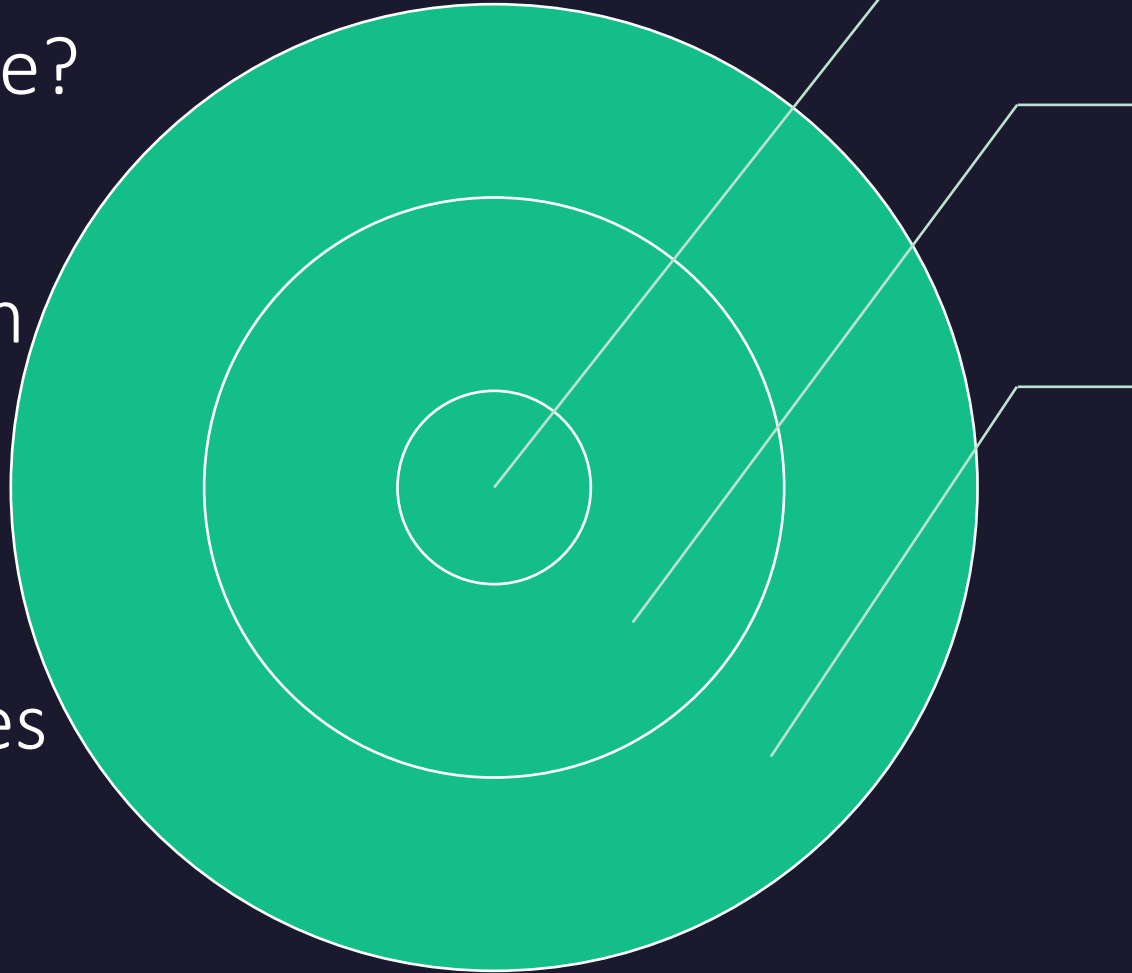


The “dream” for children

Everything we do:

Think differently

Inspired leadership comes
from Inside out.....



WHY?

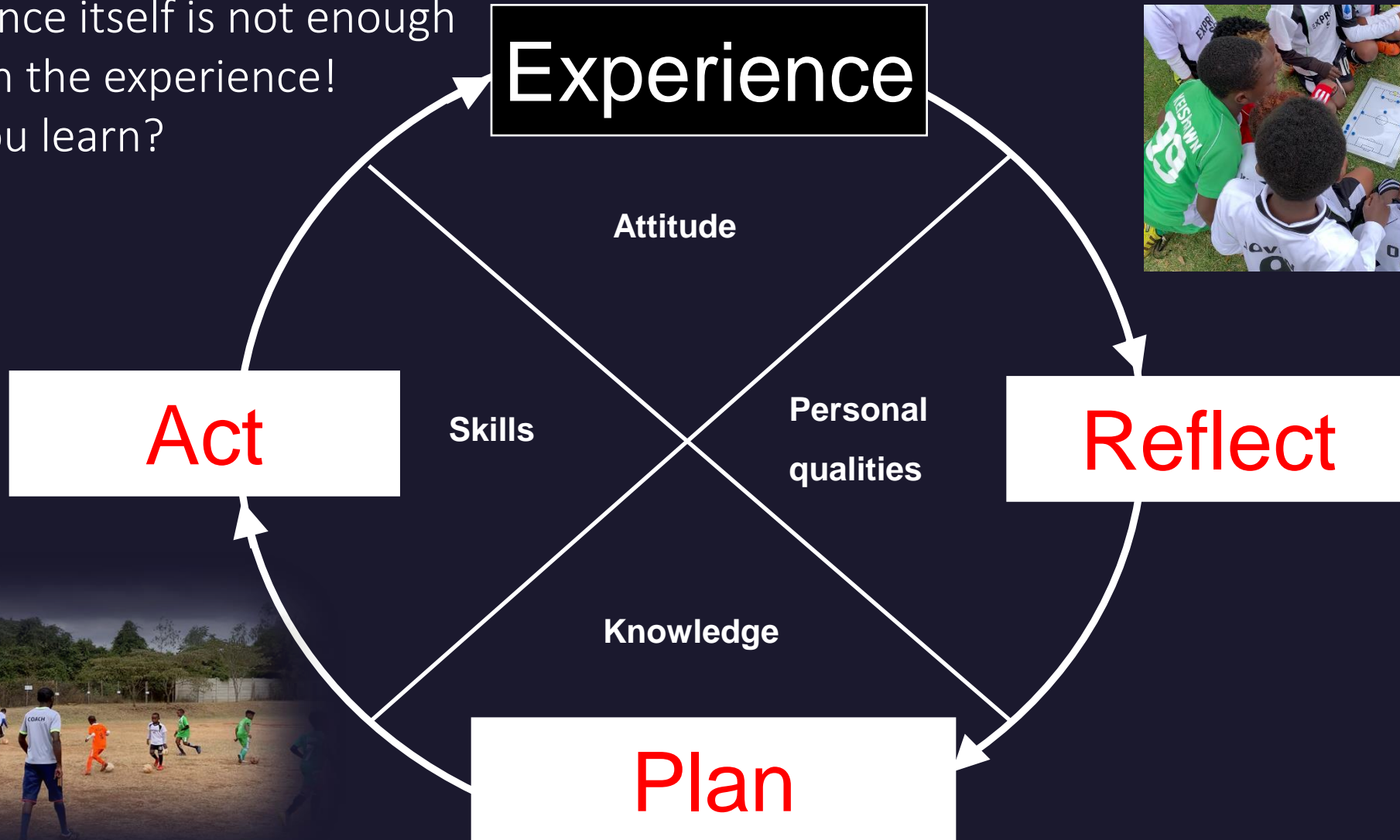
How?

What?



The Golden Circle

The experience itself is not enough
Reflect upon the experience!
What did you learn?



Children & Football Success Factors:

- 1) Fun and feel competent
- 2) Together, you don't play alone
- 3) Desire to achieve
- 4) Demand the best result (for yourself)

Stimulate children and give confidence

Result:

- 1) Enjoyment levels are rising
- 2) Development in a natural way
- 3) "Freedom" to learn (out of comfort-zone)
- 4) Creativity and self responsibility is activated
- 5) Positive self image



Human needs:

1) Belonging (to a group)

Dress as a team, behave as a team, not only players, all stakeholders

2) Competent (capable of doing activities)

Create succes moments in training and games, is needed for enjoyment and learning

3) Be in control, give the initiative to the children with proper guidance



Clubs & Organizations succes factors:

- 1) Structure and organization (rules, guidelines players, parents, staff)
- 2) Stimulate (enthusiasme and positive feedback)
- 3) Individual approach within the team concept (every person develops in a different way, at a different rate)
- 4) Ask “open” questions, listen to each other to activate the self-learning process

A
COACH
WILL IMPACT
MORE YOUNG PEOPLE IN A YEAR
THAN THE AVERAGE
PERSON DOES IN A
LIFETIME.



Think, Act, Communicate the same way!

Those who lead inspire us!





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