

Eddie's 30 year career in football has taken him around the world – studying, coaching and directing youth football clubs at both the Professional and Amateur level. His experience lead to a new designed service for clubs and organizations, serious about developing their Academy model.

A Consultancy request will be custom designed with the officials of a club / organization.

The outcome (Football Academy Progress Report) will give each party a better perspective upon strong points and realistic areas of improvement short-, mid- and long term.



CONSULTATION

What is Talent development or is it better to speak about Athlete Development?

How do you "activate" pattern recognition, creativity and decision making within a player?

Is there a difference between Scouting and Player detection?

How do you measure progress in a program?

WHAT IS A FOOTBALL ACADEMY PROGRESS REPORT?

Following subjects will be analyzed \downarrow

- 1 Training- and game facilities
- Z Housing Athletes
- 3 Nutrition
- 9 Psychology
- Social Work
- **Sports and Academics**
- 7 Training Methodology
- Training Curriculum
- Feedback for Players
- Feedback for Trainer-Coaches
- 11 Game Models
- 12 Roster Make-Up
- **13** Success Indicators Overall Program
- 19 Technical and Development Staff
- **15** Administrative Structure
- 16 Talent Selection Process
- 17 Conclusion / Discussions
- Suggested Planning















INTRODUCTION

Eddie joined Ajax in 2007, where he coached the U12 Academy team for three seasons and embedded himself in Ajax's Academy life. Since coaching, he has been tasked by Ajax to utilize his international relations in promoting the methods of the Ajax Academy abroad. He has delivered presentations, courses, workshops and masterclasses in Amsterdam for people from 75 different countries. In addition his Consultancy team conducted Training programs in over 20 different countries.

Since 2017 he is working independently.

Currently he is conducting Trainer-Coach Education and Player Programs in the United States, Colombia, Peru, Russia, Norway, Ireland, Italy, Estonia and Finland.

CONTACT

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